

DOT COM BUSINESS SCHOOL

LEARN HOW TO START A ONLINE BUSINESS

Creating A Website Step by Step

How to host your website and install Wordpress

In this guide we will show you how to:

- Sign up for your own hosting account
- Install Wordpress (the platform we will use to build your website)
- Choose a Wordpress theme for your site and customise
- Add content develop your website

This training manual will take you through the process step by step.

1. Register your domain name

If you need to learn how to register a domain see the first part of this manual here. If you already have a domain name then read on.

Sign up For a hosting account

When you sign up for a your own hosting account I suggest you use [www.hostgator](http://www.hostgator.com) And I suggest you sign up for the hatching or baby plan

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• Unmetered Bandwidth
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• Unlimited Domains
• One Click Installs
• Unmetered Bandwidth
• PRIVATE SSL & IP
• Free VoIP Phone Service
Starting At **\$5.95/mo***
Sign Up Now!

2. Edit name server settings

Once you have registered with your hosting service you will be sent an email, you're your nameservers.

You will need to log back into your domain name provider and enter them into the DNS setting for your domain.

Your nameserver settings will look something like: ns270.hostgator.com
ns271.hostgator.com.

fasthosts ControlPanel
w@monrooside.com Update

Home Services Your account Support What's new

Registration options

Use Fasthosts nameservers
Select this option to park this domain, or if you intend to use Fasthosts web hosting or forwarding services.

Use a different provider for hosting
Enter the nameservers provided by the hosting company that you intend to use. You can change your domain's nameservers at any time.

1st nameserver
(e.g. ns2.livedns.co.uk)

2nd nameserver
(e.g. ns3.livedns.co.uk)

How to point your domain to your hosting

1. Log into your domain provider (eg www.Godaddy.com) and go to 'Manage DNS' (domain name servers).
2. Enter 2 the nameserver details you receive when you sign up to your hosting account
(eg NS261.HOSTGATOR.COM
NS262.HOSTGATOR.COM)

Click 'Edit nameservers'

3. Type YOUR 2 nameservers*

Your Domain name will now point to your hosting account

*You get sent these when you sign up to your hosting (eg Hostgator Baby package)

3. Installing wordpress Log into the C-panel area of your hosting account

You will need to log into the 'cpanel' area of your hosting account to install Wordpress (the platform we are going to use to build your website).

You should be able to access this area by adding '/cpanel' to your domain... for example ==> www.yourdomain.com/cpanel

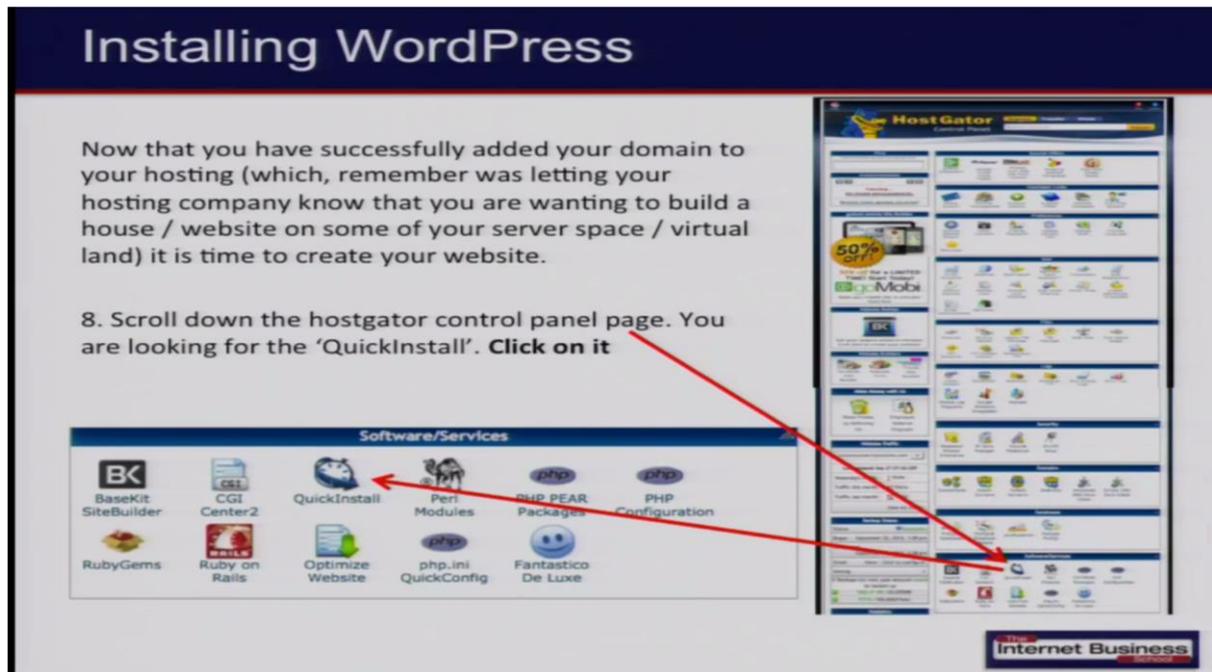
Installing WordPress

1. You need to have registered your www. domain (web address eg www.godaddy.com)
2. You need to have hosting space (your virtual real estate where your site will live) - we recommend Hostgator baby plan - <http://www.hostgatoroffer.co.uk>
3. You need to point your domain name to your hosting name servers (tell the domain company where your site is to be found, eg. ns1.simplebusinesshosting.com)
4. You need to 'install Wordpress' within the CPanel (control panel) of your hosting company (we recommend Hostgator baby package)
5. To log into CPanel, enter your domain name followed by cpanel, or enter Control Panel link set to you by HostGator
6. Enter the username and password you used to create your hosting account

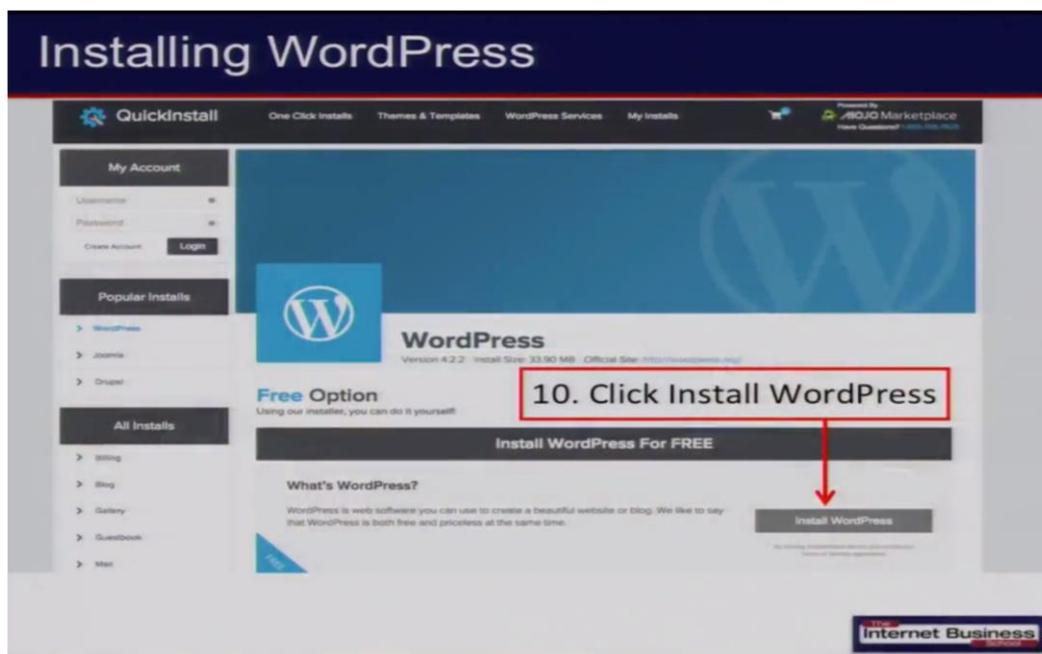
To log into CPanel, enter your www. domain name followed by /cpanel eg: www.student2.co.uk/cpanel

4. Install Wordpress on your domain

Scroll down the control panel page and look for 'Quick Install' and click on this button. This is the easiest and quickest way to install Wordpress on your domain.



Then click on the 'Wordpress' option, as this is the platform we are going to use. (NOTE: the appearance of the screen will vary with hosting providers - but you are looking for 'Quick Install > Wordpress')



Then follow the steps, adding the domain name you have the WP installation performed on, the 'admin' user, (the name you will use to log in - DO NOT USE 'admin' as your username), a genuine email address and click 'Install Wordpress'. Remember to make a note of these settings.

Installing WordPress

The screenshot shows the 'Install WordPress' form with the following fields and callouts:

- 11: Domain name dropdown menu (cookeryretreatkent.co.uk)
- 12: Admin Email field (julia@internetbusinessschool.co.uk)
- 13: Blog Title field (Cookery Retreats Kent)
- 14: Admin User field (WebsiteManager)
- 15: First Name field (Julia)
- 16: Last Name field (Haydon)
- 17: Install WordPress button

11. Select the domain name you want to install WordPress on

12. Enter a REAL email address in Admin Email field that you have access to. This is where the confirmation of set up email will be sent to, with your login details

13. Enter Blog Title (this can be changed later on)

14. Enter Admin User: this is the name you will use to login, it cannot be changed. Example name could be WebsiteManager

15 & 16. Enter your First & Last Name

17. Click 'Install WordPress'

Your Wordpress installation is complete...well done!

18. Your install is complete, you use these details to log into your website

Your install is complete! Click Here to view your notifications

Install Complete!

Use the information below to login to your new install.

Admin Area: <http://cookeryretreatkent.co.uk/wp-admin>

Username: WebsiteManager

Password: CaWQp4JSH4GZ

It may take a short while for the system to update anything from a few minutes to 24 hours but eventually if you look at your website by going to your www.yoursite.com, you are likely to see something like this. (basic WP theme).

Hello world!

September 5, 2016
1 Comment

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

Search ...

RECENT POSTS

• Hello world!

RECENT COMMENTS

• A WordPress Commenter on Hello world!

ARCHIVES

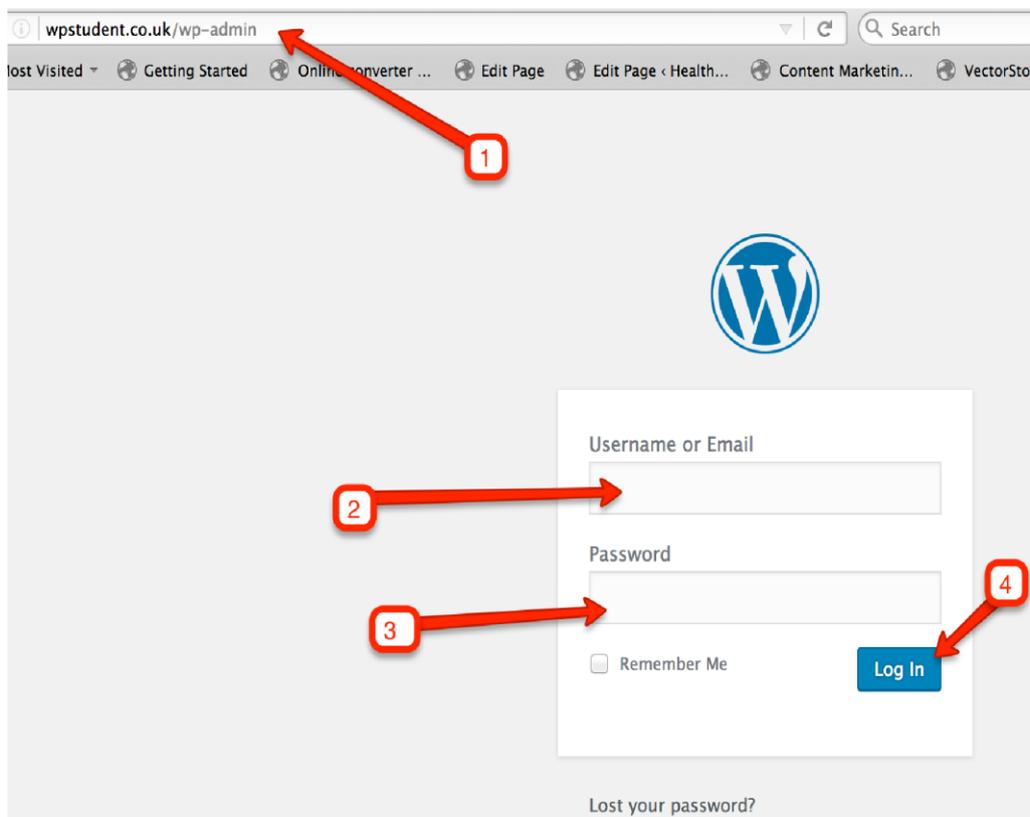
• September 2016

5. Log into the admin area of your wordpress website

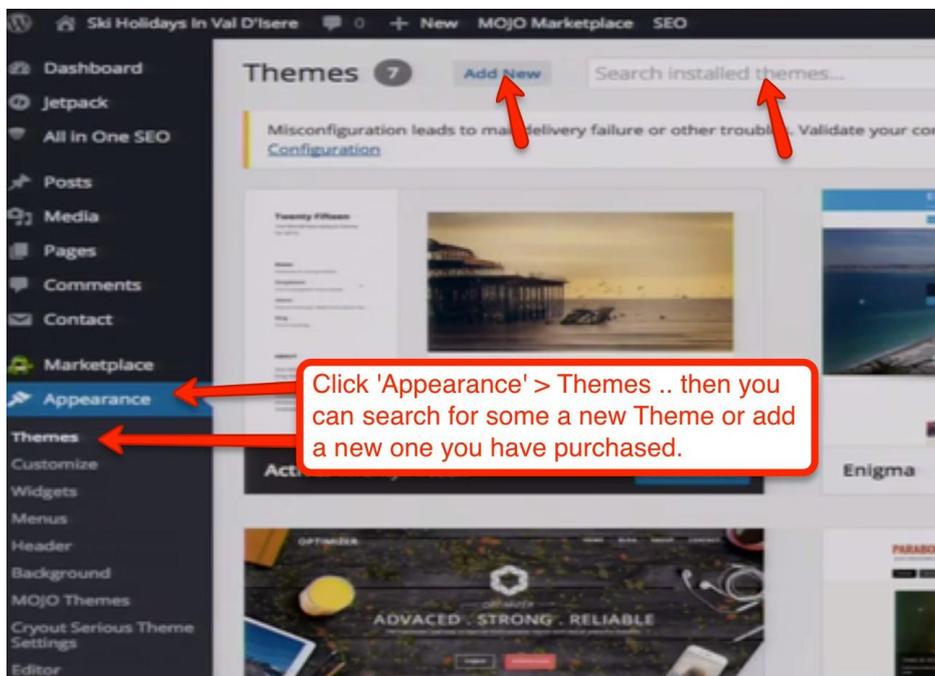
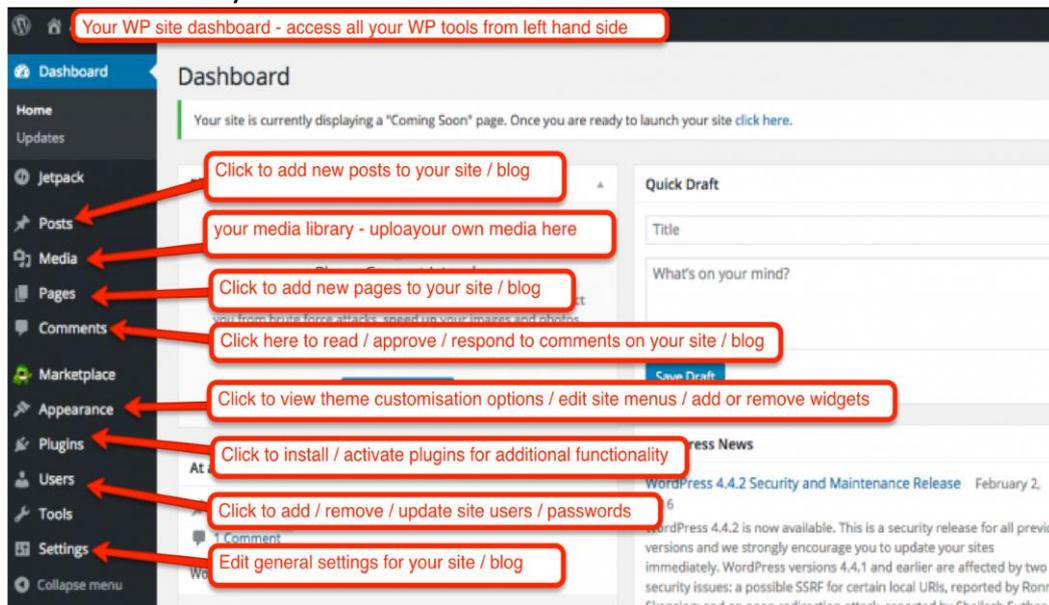
Now you will need to log into the backend area of your website (admin area) to customise your site and start adding content.

You can access this area by adding => /wp-admin' to your domain .. for example ==> www.yoursite.com/wp-admin

Then enter the user name / password you used when installing WP via cPanel or that was sent to you

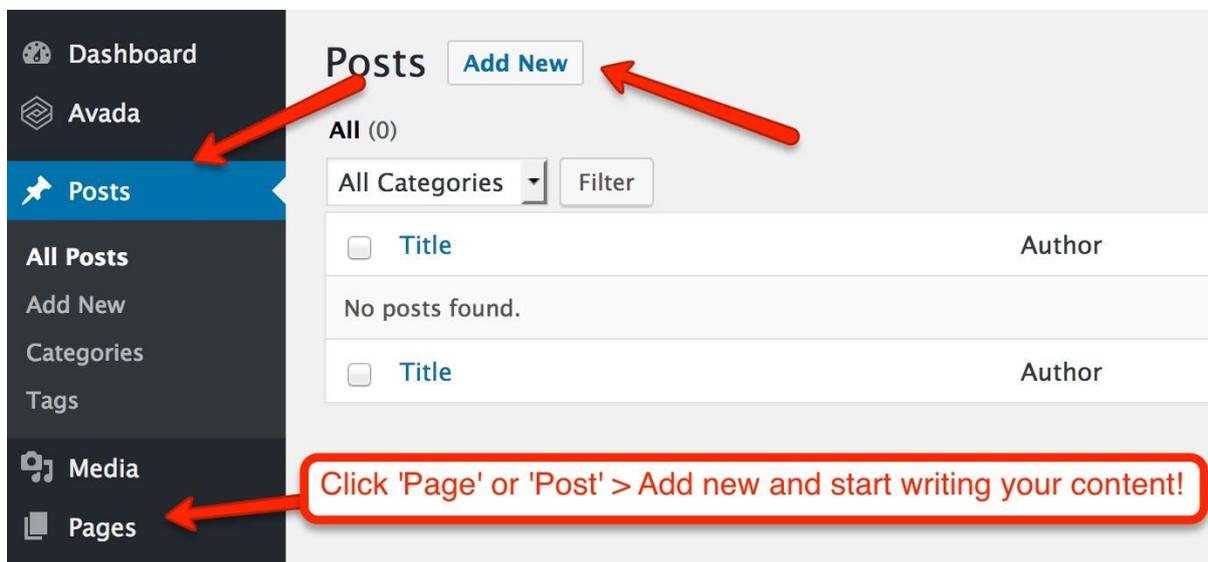


You will find all your WP tools on the left hand side of the dashboard.



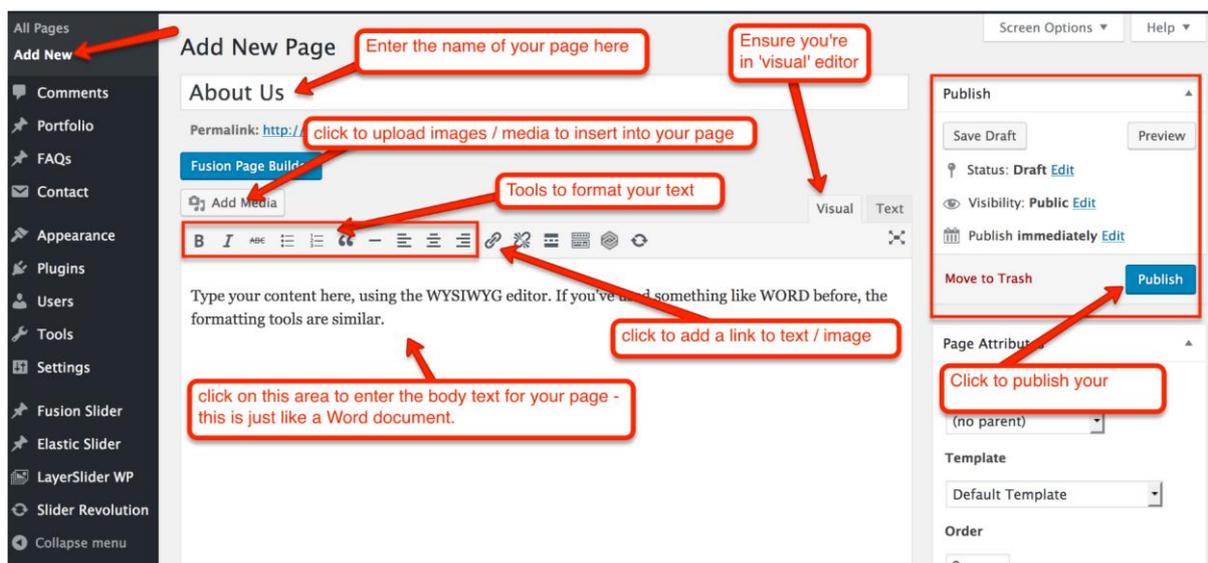
7 Add Pages, Posts to your site

Once you have the look and feel you desire, you can start to add pages /posts to your website. 'Pages' should be used for static type content, such as 'About Us' page and posts are used for more dynamic type content, blog entries and for adding the latest news to your site.



6. Add content / media to your site,

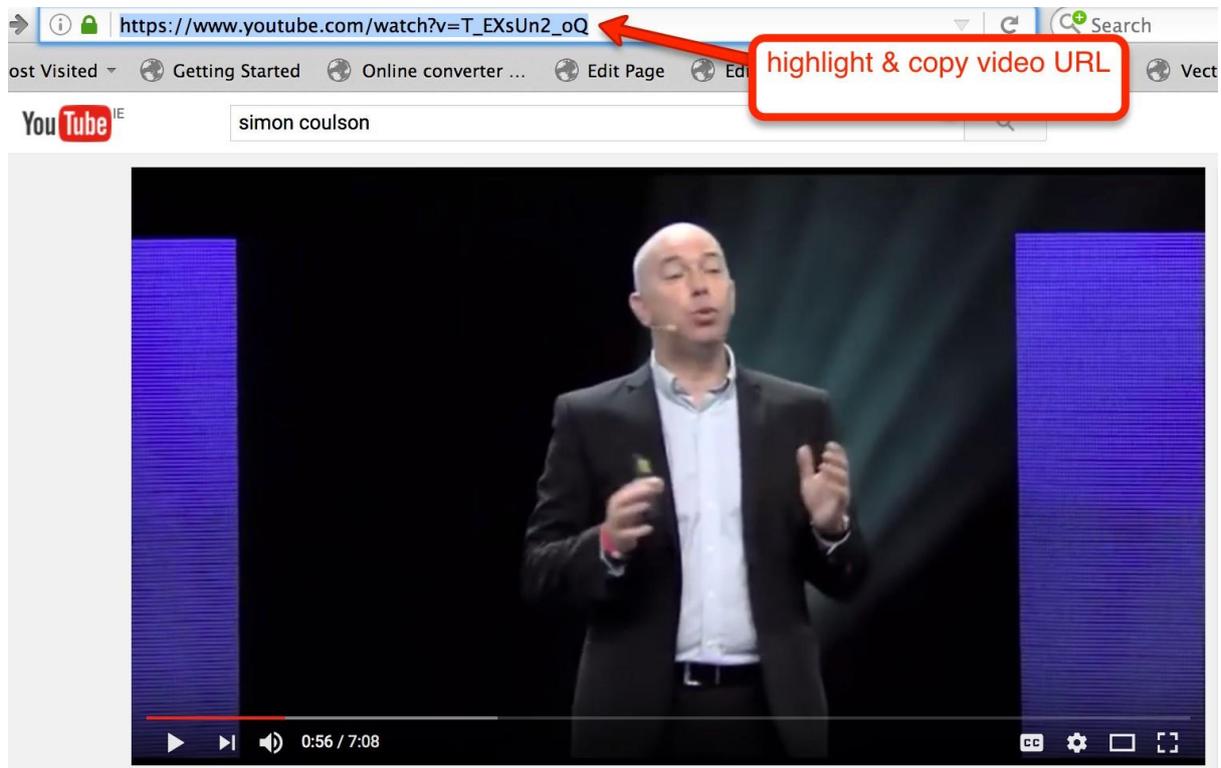
Add pages to your site easily => PAGES > Add New. Give the page a name, then click on the white space underneath the editing tools to start writing your content using the WYSIWYG editor (similar to a Word document). Use the 'Add Media' button to upload / add images to your pages, click 'Publish' once you're ready!



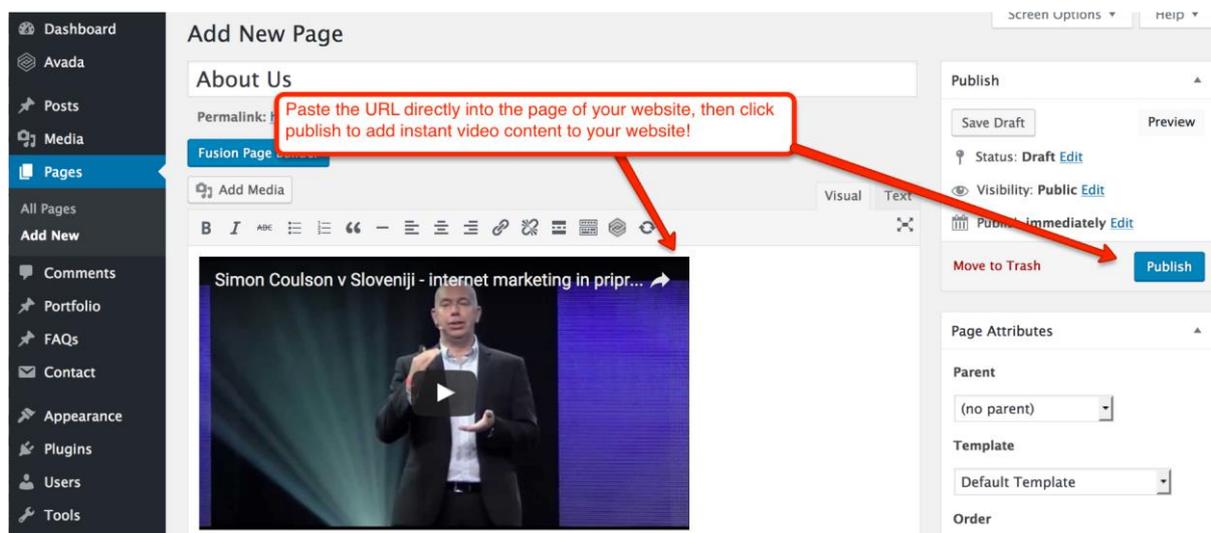
Remember with Wordpress you can edit a post / page content anytime, then click 'update' to save and publish your new content.

7. Easy method to add video to your site

If you want to add some video content to your site, but you don't have any of your own as yet, you can try this easy method ... find a suitable video on Youtube and copy and paste the video URL into your Wordpress site page / post.



Paste URL in the body of the page, click 'publish' and you have instant video content on your site!



So at this point, you have created a website from scratch in 10 easy steps.. well done!
Don't worry, the process will get easier the more you practice!

You can also check out some other alternatives to Wordpress such as www.squarespace.com or www.wix.com or my favorite weebly.com

However, I strongly advise you to learn how to use Wordpress, some of the biggest brands in the world use Wordpress as their platform of choice and Google likes it.

Remember we have just touched on the basics of WP here, there is a lot more to learn.

The possibilities are endless with WP as you get to use 'Plugins' and 'Widgets' for additional styling and functionality.

You can explore further details on adding the apps and plugins to Wordpress with the [Internet Business School Marketing Course](#).

we take you through you through each step in detail from set up to adding content pictures and themes. Register for free [HERE](#).

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